



Overview of The Great India Festival

The Great India Festival, TGIF Ottawa is a premier annual cultural event, with an objective to enhance inter cultural connectivity and to promote multicultural understanding, appreciation, harmony and peace by providing a platform for all the communities to come and enjoy in a family friendly environment. We showcase the culture and heritage of India through multifaceted programs covering music, dance, arts, handicrafts, workshops, food, discussions, movies, documentaries – many of them interactive and all of them educative and entertaining. It is one of the few Festivals in Canada with this distinction of covering so many different broad domains.

Objective of the Creative Contest

To increase intercultural awareness, understanding, appreciation and respect, and promote harmonious living together.

Participating Schools:

- Participating Schools will be promoted throughout the MAHA Vasanthotsav event.
- Participating Schools will be recognised as contests partners on our website.

Eligibility:

- Open to all

Topics for Essay writing, Video Blog and Photo Story (Choose one topic only per entry)

- My Culture, My Duty, My Right
- Going Local in the New Decade

Due date for Submissions

- The due date for submissions is **February 21, 2021**

Language to be used in the contest

- English only

Categories:

- Essay Writing
- Video Blog
- Photo Story

JUDGEMENT CRITERIA

- Entries will be assessed on clear expression of ideas.
- Logical layout of arguments.
- Creative thinking.

GUIDE LINES FOR EACH CATEGORY.

1) Essay Writing Guidelines

The essay has a limit of 1000 words per entry. The essay has to be written in English. It should be submitted in word document or pdf. Please mention your full name on the top of the page of submission. Essay must be original and have not been published anywhere. Essay can provide references of sources cited.

Submission Guidelines for Essay Writing Contest

The Essay should be submitted in a Word format or PDF file with an accessible link to be submitted in the submission form from our website.

Submission Link:

<https://www.tgifottawa.ca/writing-contest/>

2) Video Blog Guidelines

Video blog is limited to '3' minutes only. You can be creative in presenting the topics for the competition in the video format. The contestant need not be part of the video.

Submission Guidelines for Video Blog Contest

1. Videos with any other organisation's banner or Ad visible in the video are not accepted.
2. Videos submitted for competition should not be present on any Social Media / Internet.
3. Videos & Audio should be of good quality (resolution).

Procedure of the Competition:

- Each contestant is required to submit a video for the video blog contest
- Each contestant can participate in multiple contests like dance, music & creative
- Each contestant can submit only one video per entry.
- All the finalists will be announced during one of our MAHA Vasanthotsav Festival events in March.
- Winners will be awarded on the MAHA Vasanthotsav Grand finale on March 27th.
- Prizes will be sent to the winners' given addresses.

TERMS AND CONDITIONS FOR VIDEO SUBMISSION

- 1) TGIF Ottawa reserves the right to disqualify a participant if he or she provides false personal data.
- 2) Maximum duration of the Video is '3' minutes.
- 3) By entering this contest, You understand and agree that The Great India Festival shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the world, without limitation, your entry, name, portrait, picture, voice, likeness, image, videos,

statements about the campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent.

- 4) By entering this contest, you represent and warrant that your entry does not violate any third party's proprietary or intellectual property rights. If your entry infringes upon the intellectual property right of another, you will be disqualified at the sole discretion of The Great India Festival. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, you shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless The Great India Festival from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which The Great India Festival may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.
- 5) The Great India Festival's is final no correspondence will be entertained.

Submission Link:

<https://www.tgifottawa.ca/writing-contest/>

4. Photo Story Guidelines :

Photo Story can be submitted in image format (jpg) or PDF format or Word document. Photo Story can be your own drawing, painting or photograph of anything that you have taken. You describe or label or write about the image to present your view about the topic of the contest.

Submission Guidelines:

- 6) TGIF Ottawa reserves the right to disqualify a participant if he or she provides false personal data.
- 7) Maximum length of the submission can be '2' pages.
- 8) By entering this contest, You understand and agree that The Great India Festival shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the world, without limitation, your entry, name, portrait, picture, voice, likeness, image, videos, statements about the campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent.
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